

**3C-3D LOWER HOLYHEAD ROAD, COVENTRY,**  
**CV1 3AW**

Application Summary

A New Premises Licence Application requesting the Sale of Alcohol from Monday – Sunday 07:00 – 00:00 hours.

Representations

An objection has been received from Safeguarding Children.

Mediation

The applicant has agreed the following conditions with West Midlands Police:

1. Hours of sale of alcohol and open to the public are to be reduced to Sunday - Thursday 0700 - 2130hrs, Friday & Saturday 0700- 2200hrs.
2. CCTV will operate at the premises to the agreed standard of the West Midlands Police. Images are to be retained for a minimum of 28 days, these are to be made available to download to all responsible authorities on request. All staff are to be trained how to operate the system. Internal and external CCTV will be installed.
3. A refusals /incident registered is to be implemented.
4. Challenge 25 is to operate at the premises.
5. Only acceptable photographic ID is to be accepted.
6. All staff are to be trained in basic licensing laws. This is to be documented and refreshed on a quarterly basis.
7. Extra training to all staff will be conducted on proxy sales. This again will be refreshed on a quarterly basis and documented.
8. The DPS or a personal license holder will be present at peak times.
9. There will be a minimum of 2 staff after 6pm on a Friday and Saturday until close.
- 10.)Staff will not serve to drunks or customers who they believe to be under the influence of drugs.